

Paradise Valley School District #69  
 School Bus Advertising Program

Phone: 602-708-9876  
 www.pvbusads.com

**ADVERTISING APPLICATION & CONTRACT**

All advertisers and advertisements are subject to review by the PVUSD Oversight Committee prior to acceptance.

Advertiser \_\_\_\_\_ Email \_\_\_\_\_

Phone \_\_\_\_\_ Cell \_\_\_\_\_ Fax \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

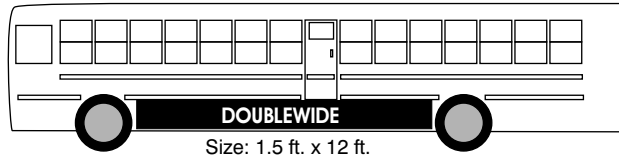
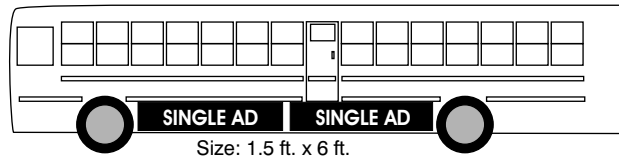
Print Name \_\_\_\_\_ Title \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

**Multiple Ad Discounts:**

<u>Single</u>	<u>Doublewide</u>
2-5 = 5%	2=5%
6-10 = 7.5%	3-5=7.5%
11-50 = 10%	6-25=10%
51-75 = 20%	26-37=20%
76-130 = 30%	38-65=30%

Note: Ad dimensions & placement may vary according to bus model. Please call to confirm dimensions if you are producing the artwork.



**Contract Length:** 12 calendar months

**Rotation Schedule:**

- No rotation
- Every 3 - months
- Every 6 - months
- Every 12 - months

An install/production fee will apply with each rotation.

**Preferred Area:** \_\_\_\_\_

**Start Date:** \_\_\_\_\_

**End Date:** \_\_\_\_\_

**Special Notes:**

**Salesperson:** \_\_\_\_\_

**DOUBLE-WIDE**

Qty: \_\_\_\_\_

Cost Per Ad: \_\_\_\_\_

Less Disc.: \_\_\_\_\_

**Total:** \_\_\_\_\_

(Make this check out to **PVUSD**)

**PRODUCTION**

**Design:** \_\_\_\_\_ ads  
 x \$ \_\_\_\_\_ /design = \_\_\_\_\_

**Install:** \_\_\_\_\_ times  
 x \$ \_\_\_\_\_ /install = \_\_\_\_\_

**Total:** \_\_\_\_\_

(Make this check out to **Avenue 25**)

Visa  MasterCard

# \_\_\_\_\_ Exp. \_\_\_\_/\_\_\_\_

**SINGLE AD**

Qty: \_\_\_\_\_

Cost Per Ad: \_\_\_\_\_

Less Disc.: \_\_\_\_\_

**Total:** \_\_\_\_\_

(Make this check out to **PVUSD**)

**PRODUCTION**

**Design:** \_\_\_\_\_ ads  
 x \$ \_\_\_\_\_ /design = \_\_\_\_\_

**Install:** \_\_\_\_\_ times  
 x \$ \_\_\_\_\_ /install = \_\_\_\_\_

**Total:** \_\_\_\_\_

(Make this check out to **Avenue 25**)

Visa  MasterCard

# \_\_\_\_\_ Exp. \_\_\_\_/\_\_\_\_

Mail application and checks to: **Avenue 25, 9201 N. 25th Ave., Suite 120, Phoenix, AZ 85021.**

By signing this contract, the advertiser understands and agrees to the following terms and conditions: 1) Advertiser's sole and exclusive remedy for any breach of contract or warranty, express or implied, shall be limited to a refund of the purchase price. 2) In no event shall the advertiser be entitled to recover for incidental or consequential damages. 3) Cancellation or changes must be made in writing prior to art production. If art is already produced at time of cancellation, applicable penalty fees will apply. 4) Payment must be received in full and advertisement approval received by Avenue 25 from the District Oversight Committee to validate contract. 5) Finance charges of 1.5% per month will be assessed on any overdue balances. If account is moved to collection procedures, advertiser pays all fees associated with that process. 6) All advertisers and advertising is subject to approval by the PVUSD Oversight Committee to ensure they meet District policy, educational objectives and State law. Any advertisement may be removed at any time the Committee deems it inappropriate for any reason, and the advertiser will be refunded the prorated amount remaining on the contract or asked to revise the ad. 7.) Advertiser agrees to indemnify and hold Avenue 25 Advertising, its principles, employees and vendors harmless from and against any liability, loss, damage or expense (including reasonable attorneys' fees) arising out of any act, omission or breach of law made by the District or actions taken by Avenue 25 while under direction of the district. 8) Avenue 25 and the District shall be allowed 60 days to comply after receiving written notification from the advertiser requesting the removal or revision of any advertisement. 9) All requests made by the Advertiser must be made in writing directly to Avenue 25. 10) Neither Avenue 25, nor the District shall be liable for any content, errors or omissions in any advertisement after Avenue 25 has received a signed proof from the Advertiser.